

## FOR IMMEDIATE RELEASE



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Being human sounds like an obvious pursuit, but when change is constant and uncertainty is the norm, we all need some encouragement to lean into who we have the full potential to be. The task of preparing ourselves for and becoming comfortable with the unknown has shifted the way people live and work. Pivoting whilst staying true to oneself seems not only necessary to survive, but to grow and thrive.

The personal and shared success can be multi-directional. Generally, it starts with pursuing self-awareness, the magic ingredient needed to authentically navigate personal challenges, achievement, and self-fulfillment. Along the way, if you develop mindfulness, adaptability, and creative thinking, you can learn to effectively solve problems. Although the path towards success is complex, we can ultimately become better at tackling and embracing the unknown.

As a result, successful people learn more, achieve more, and influence others to do the same. They instinctively guide with pragmatic tools that help harness the power of strengths and maximize potential. They share, through storytelling and practical examples, how to effectively make an impact in this world. This book offers these human skills as insights to you.



Renata Sguario is an experienced senior executive with almost three decades specializing in business transformation at leading companies in Australia and abroad. Renata's passion to develop human potential led her to founding Maxme, a human skills development company, with a focus on providing young job seekers the much-needed arsenal to secure and thrive in their dream job.



Erica Yvonnet is a sought after speaker who develops compelling content that informs, generates interest, and makes a difference. Prior to being an author, Erica spent 15 years as a language arts educator and professional developer in the USA school system. She currently works and resides in the state of New Jersey.

*Success is Human* releases April 27, 2023 Pre-order Copies Available at:

<https://www.blackrosewriting.com/nonfiction/successishuman>  
(Also available at [Barnes and Noble](#) and on [Amazon](#))

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